

Last year in the wake of the huge disaster in Pakistan I started to notice the inequalities in charity collection on the internet, sure what happened in the US was major yet what about Pakistan. I was upset to see so much going to US based charities, so out of those events this evolved.

"hungry artists feed hungry people"

- Artist would give up download and publishing royalty's for music and then be able to decide what charity the royalty generated would go to. The publishing would be non-exclusive and the artist would retain the right to be taken out of the catalogue.
- A publishing catalogue would be created.
- A download catalogue would be created.
- I am in the process of putting together a plan to make this happen, if you feel you have a:
 - Ideas
 - Time
 - Information
 - Experience

That would help with this please let me know now.

Where does the money come from ?

- Both public and also companies that use the media.
- Downloads to the public DIRECT from HAFHP.com

License agreement

License Agreement

This Agreement is made and entered into this ___ day of _____ 2006, by and between Hungry Artists Feed Hungry People ("HAFHP") and _____ ("Artist").

Artist grants to HAFHP a non-exclusive, perpetual, royalty free, irrevocable license to use Artist's sound recording of "_____" ("Song"), in digital form, and make the Song available for downloads on the HAFHP website.

Artist warrants that that he/she is authorized to grant permission to use the recording of the Song on behalf of all the musicians on the song. Artist warrants that he/she owns the composition rights to the Song and has the authority to grant those rights.

"Artist grants to HAFHP, a worldwide, non-exclusive, royalty free right to use, distribute, sublicense and perform the following musical compositions: _____. Artist warrants that it has all rights necessary to grant such license and Artist shall indemnify HAFHP against all claims related thereto. Upon 90 days written notice, Artist may terminate the license granted hereunder, but such termination shall not affect any sublicenses entered into by HAFHP prior to the notice of termination."

Artist shall provide HAFHP with the information necessary to properly include the song on the website, and HAFHP will not change any of the metadata related to the song.

Agreed to by:

Date

Hungry Artists Feed Hungry People.

- Idea is that the artist would be able to choose what charity the funds would go to, obviously the amount would have to be great enough to make it worth sending the money, maybe 15 USD, not sure, anything beneath could go into a collective fund that would be dividend among the most donated charities.
- The idea could also apply to other technology products that can't find a place, the idea does not have to only apply to music, an element of art/time exists in many things and if you wish to give your creativity to the needy in a non exclusive way it may be the way for what you do to get out and about what you do. This could be seen as a port hole into the market for many things.
- Film makers/ people who need music for commercials would look for the charity they want to donate to and then search the type of music they are looking for. As would the public when looking for music to download. The charity could also sell the catalogue at their own site and use that music for their own promotion as well.
- Any ethical charity would be an option, not just for the hungry. .
- Other ideas include letting the public send in cd's/books/magazines products of value they no-longer wish to use and selling them and the proceeds going direct to a charity of their choice, the more people that can participate and be active in the idea the better.
- Its giving people a product and when they buy that product they know that the money is going to a charity they support.
- Its possible also that gift coupons could be created, these could be distributed via retail.
- The concept could be set up so that it could be in different regions. Hungry Artists of Austria, hungry artists of California ect.

Quality of tracks

- 1- Tracks need to be sorted in categories.
- 2- Need to be uploaded to site by hafhp.
- 3- Need to maintain hi quality masters for publishing to film and commercials.
- 4- Needs to be created so that the process is easy.
- 5- Have to make sure that the track really does belong to the artist and we have the right to use the art.

publicity/ promo of the site

- Almost all bands that are serious about their music from a commercial point of view have a myspace www.myspace.com/hafhp , this is a good way to contact artists.
- The best people to promote the idea are people that are into the idea, the idea has to be developed before the process starts
- Create a banner that artists could put on their site as a supporter, Simple small and tasteful.
- Its possible to use bot machines to send out 100's of requests per day to different bands.
- 70000 people died in Pakistan and 1300 people died in the Mississippi, both events happened around the same time, guilt complexes are thick all over the US and around the world about inequality hafhp is a good way to maybe manifest some dollars for people that really need it.
- I feel its important to have the idea developed with back up plans before things go ahead.
- hafhp@nautilusmusic.com please contact me for more details